

Example email newsletter

Subject: Sea Zen news and offers Feb 2015



Hi Judy,

Balmy summer – yippee!

The wildlife seem to enjoy it too. The Bristlebirds are whistling their way through their courtship dances.

And our visiting Koala often wanders around and grunts his presence at 2am. Here, for some bizarre reason he is sitting in the water trough outside the house.



OUR CRAZY FEBRUARY SPECIAL

The weekend of Fri 6, Sat 7 Feb is half price for returning guests. One only, offered exclusively to past guests. Every time we do this it goes quickly! Call me.

LAST MINUTE

Also we do have last minute specials from time to time – just let me know by replying to this email if you would like to be added to our exclusive 'last minute' list.

YOUR DISCOUNT ON BOOKINGS

All Sea Zen returning guests and their friends get \$50 off on bookings made directly with me.

To check dates, prices or book [click here](#) - or you can just contact me direct.

Rex and Sibylle

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